

Committee: Health and Wellbeing Board

Date: 27th November 2018

Wards: All

Subject: Merton Health and Wellbeing Strategy 2019-24 update on refresh

Lead officer: Dagmar Zeuner, Director of Public Health

Lead member: Cllr Tobin Byers, Cabinet Member for Adult Social Care and Health

Contact officers: Clarissa Larsen (Health and Wellbeing Board Partnership Manager) Clarissa.Larsen@merton.gov.uk and Natalie Lovell (Health Places Officer, Healthy Places) Natalie.lovell@merton.gov.uk

Recommendations:

The Health and Wellbeing Board are asked to:

- A.** Note the continuing refresh of the Merton Health and Wellbeing Strategy 2019 – 24.
 - B.** Note the links and synergies between the Health and Wellbeing Strategy, the Merton Health and Care Plan and other strategies.
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1 PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1. This report sets out the refresh work currently underway to help inform the development of the new Health and Wellbeing Strategy which will run from 2019 –24. The report also explains the links and synergies between the Health and Wellbeing Strategy and the Merton Local Health and Care Plan.

2 CONTEXT The Health and Wellbeing Board

- 2.1. The Health and Wellbeing Board (HWBB) brings together key stakeholders to provide leadership for health. This includes shaping a health promoting environment (healthy place) as well as promoting good health and care services. Its work is influenced by the Joint Strategic Needs Assessment and an ongoing dialogue of what matters to people. It is a statutory duty for the Health and Wellbeing Board to produce a joint Health and Wellbeing Strategy.

Values and ways of working

- 2.2. Past experience suggests that the Health and Wellbeing Board is most effective when it focuses efforts on a few select priority areas, rather than

a broader range of issues.¹ Its success partly lies in the commitment of its members to promote shared values including social justice, prevention and a desire to learn and experiment, in their own organisations.

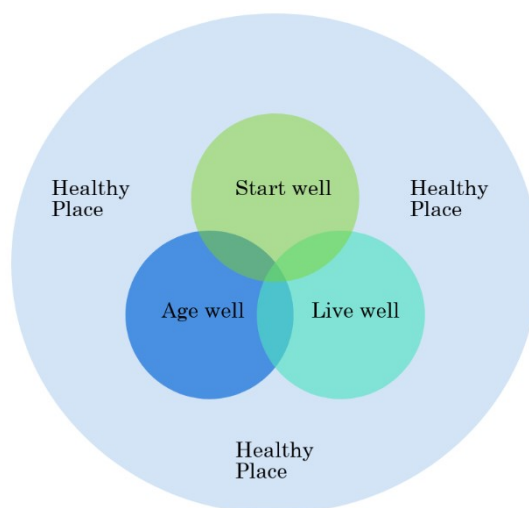
Themes of the Health and Wellbeing Strategy 2019-24

2.3. The Health and Wellbeing Strategy sets out how the HWBB will work in partnership to ensure a fair share of opportunities for Merton residents to live healthy lives, take early action to improve their health and wellbeing, and to reduce health inequalities. The refreshed Strategy will have four key themes:

- Start Well
- Live well
- Age well
- ...in a Healthy Place

2.4. The Healthy Place theme is an integral part of the first three themes. See Figure 1.

Figure 1: Themes of the Health and Wellbeing Strategy 2019-24



¹ For example, the Health and Wellbeing Board has previously prioritised childhood obesity, applying a preventative, whole systems approach to tackling this complex issue, and developing a Child Health Weight Action Plan which was complemented by an Annual Public Health Report 16/17 on Childhood Obesity

Synergy with the Local Health and Care Plan

- 2.5. The first three themes of the Strategy are mirrored in the Local Health and Care Plan which is currently being developed by the NHS together with the Local Authority and other partners to focus on health and care services and integration.
- 2.6. The Local Health and Care Plan is overseen by the Merton Health and Care Together Board; whilst this Board focuses on health and care services and integration, the Health and Wellbeing Board provides the overall vision, oversight and strategic direction for health and wellbeing in Merton, encompassing the wider determinants of health.
- 2.7. We are working closely with colleagues to coordinate both of these plans and make sure they complement each other. This includes sharing insight gained through the engagement work currently underway. See Figure 2 for a visual of these two complementary plans.

Figure 2: The complementary plans: Health and Wellbeing Strategy and Local Health and Care Plan

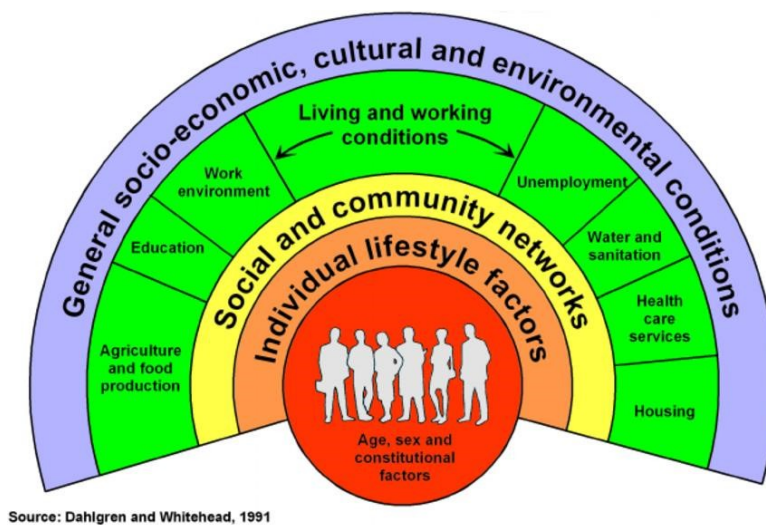


Refresh process

- 2.8. Although governance of the Health and Wellbeing Strategy sits with the Health and Wellbeing Board, the refresh process will involve all thematic partnerships; Children's Trust Board; Safer and Stronger Partnership; and the Sustainable Communities and Transport Partnership, all of whom influence the wider determinants of health. See Figure 3.

- 2.9. We are engaging and communicating with local leaders to help shape, take ownership of and achieve the vision of the Health and Wellbeing Strategy refresh. These local leaders and place shapers include: Health and Wellbeing Board members; London Borough of Merton Directors; CCG; GPs; Councillors; local leaders; officers; the voluntary sector; and the people of Merton.
- 2.10. We are working in synergy with colleagues working on other strategies currently being refreshed including the Local Health and Care Plan as mentioned previously, the Children and Young People’s Plan, the Community Plan and the Early Years framework.

Figure 3: The wider determinants of health



3 HEALTH AND WELLBEING STRATEGY: BUILDING OWNERSHIP AND LEARNING WHAT MATTERS TO PEOPLE

- 3.1. The HWBB development seminar on 3 October contributed to the Health and Wellbeing Strategy refresh as members considered achievements to date and how the HWBB can most add value through the future strategy’s priorities and actions across each of the themes.

Themed workshop programme

- 3.2. Four planned themed workshops will allow us to discuss and reflect on what we think are the priorities for Start Well, Live Well, Age Well and Healthy Place for 2019-24. We would like to build on the ongoing work of the Health and Wellbeing Board in these areas, and its commitment to fairness, promoting early action and reducing inequalities. The workshops are a fantastic opportunity to learn from the collective expertise and personal experiences of the people in the room.

Start Well workshop

- 3.3. On 5 November the first of these themed workshops took place. The Start Well session was led by Rachael Wardell and Cllr Kelly Braund together with Dr Dagmar Zeuner and Dr Subrho Muckherjee. It was a participative session; we discussed and reflected on what we think are the priorities for children and young people’s health and wellbeing for 2019 – 24, with a particular focus on what a healthy place would look like to help children and families flourish.
- 3.4. A key emerging message was that having a good start in life isn’t just good for our physical and mental wellbeing in our teenage and adult years; it is an end in itself. All children have a right to play, to learn, to build positive relationships and to flourish in the public spaces and places around them.
- 3.5. Findings from this workshop are currently being written up and will be shared. Initial thinking revealed tentative priorities to be: Early Years; Think Family; Childhood Obesity; and Mental and Emotional Wellbeing, however the continuing engagement will be used to further shape and develop these priorities.

Workshop timeline

- 3.6. The timeline for the remaining workshops is set out below and HWBB members have been invited to lead each of the sessions:

Participative Workshop	Date
Live Well	18 December 2018
Age Well	31 January 2019
Healthy Place – bringing all four themes together	12 February 2019

Community engagement

- 3.7. We are also linking with colleagues in Children, Schools and Families who are working on the refresh of the Children and Young People’s Plan to engage with young people. We are in the process of finalising a survey for pupils in Years 7 and 11 in Merton schools including questions on their health and wellbeing. This will help further shape our understanding of what matters to young people in Merton.
- 3.8. We will share all findings with colleagues working on the Merton Health and Care Plan and will continue to identify opportunities for joint engagement with our colleagues as part of the Live Well, Age Well and Healthy Place themes.
- 3.9. We are also planning an online survey, making best use of our stakeholders’ networks and including questions in the Merton Resident’s Survey early 2019.

4 ALTERNATIVE OPTIONS

It is statutory duty for all Health and Wellbeing Boards to produce a Health and Wellbeing Strategy

5 CONSULTATION UNDERTAKEN OR PROPOSED

The consultation programme is as set out in the report.

6 TIMETABLE

The plans for developing the health and wellbeing strategy 2019-2024 are outlined in the timetable below.

Date	Meeting	Purpose
November/December		
18 December	Live Well Workshop	2 nd engagement workshop
December – February dates tbc	HWS on-line survey	Wider engagement that we and workshop contacts can direct their own contacts to.
2019 January		
29 January	HWBB	Report on HWS engagement if needed TBC
31 January	Age Well Workshop	3 rd engagement workshop
February		
5 February	Merton Partnership Exec Board meeting	Opportunity to take HWS report – engage MP
5 February	Health Scrutiny Panel	HWS report for discussion / input from Scrutiny
12 February TBC	Final workshop to bring together all themes + in a Healthy Place	4 th and final engagement workshop – returning to all themes in a Healthy Place
February	HWS on-line survey closes	Final analysis of full engagement takes place
March		
26 March	HWBB	Draft HWS to be discussed
June		
25 June	HWBB	Final HWS for sign off

7 FINANCIAL, RESOURCE AND PROPERTY IMPLICATIONS

None for the purpose of this report.

8 LEGAL AND STATUTORY IMPLICATIONS

It is a statutory duty for the Health and Wellbeing Board (HWBB) to produce a joint Health and Wellbeing Strategy (HWS), based on the Joint Strategic Needs Assessment (JSNA).

9 HUMAN RIGHTS, EQUALITIES AND COMMUNITY COHESION IMPLICATIONS

The HWS is directly concerned with improving health equity.

10 CRIME AND DISORDER IMPLICATIONS – N/A

11 RISK MANAGEMENT AND HEALTH AND SAFETY IMPLICATIONS-N/A

12 APPENDICES -none